

AND FAIR THE LAKES COLLEGE FUN RUN

The Lakes College Fun Run 2012 Event Sponsorships

SUNDAY 19TH AUGUST 2012

In 2012, The Lakes College will once again proudly present the annual TLC Fun Run. With the continued success that has seen the event grow from some 200 runners in 2007 to over 1100 participants in 2011, The Lakes College Fun Run has affirmed itself as a signature event on the North Lakes community calendar. The opportunity for your business to partner this great event is available now.

Why Sponsor...

Since its inception in 2007, The Lakes College Fun Run has achieved exponential levels of growth. With over 1100 runners registered in 2011, the event continues to draw wide acclaim from competitors and sponsors alike. This continued growth provides our business partners with great exposure in this major growth area of north Brisbane.

The Lakes College Fun Run provides a low-cost yet effective way for you to promote your business and its brand. With the option of a wide range of promotional prospects at local and national levels, each of the Sponsorship packages provides a selection of pre-, during and post-event promotion, for example:

- Logo inclusion on collateral, including the event website
- Event signage
- Runner Pack inclusions
- Event advertisements in national running magazines

Refer to the table opposite for more detail on specific inclusions.

About the Event...

Consisting of a number of events for competitors of all ages, The Lakes College Fun Run takes advantage of the 40 kilometres of bike and pathways that criss-cross the master-planned community of North Lakes. With events run over 2km, 6km and 10km circuits, The Lakes College Fun Run is set against a picturesque backdrop of landscaped gardens, lakes and bushland. This is a great event with something for everyone.

Sponsorship Packages

Select from one of the following packages to suit your budget or contact us for other ways your business can participate. Platinum Sponsorships are limited. Act now to secure your place.

	Platinum	Gold	Silver
YOUR INVESTMENT	\$1500	\$750	\$375
Promotion on Event Website	★	★	★
Logo included on Sponsor Acknowledgement	★	★	★
Opportunity to include items in Runner Packs	★	★	★
Logo displayed at Event Start/Finish	★	★	★
Free Entry into Time Trial	★	★	★
Logo included on Registration Form	★	★	
Booth/Stall Space at TLC Fair	★	★	
Logo Inclusion on mail out	★		
Logo inclusion on Event Advertising	★		
Logo inclusion on Roadside Event Banners	★		
Logo inclusion on Race Bibs	★		
Guaranteed Business type Exclusivity	★		



Contact Us

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